

WEDNESDAY, NOVEMBER 8 Trade Show Open 10:00 AM - 5:00 PM

SCHEDULE GRID (subject to change)

Track	Controlled Environment	Disease & Pest Management	Perennials and Natives	Sessions In Spanish
SESSION 1 9:00 - 10:00 a.m.	<p>Environmental Factors to Get Nutritious Crops</p> <p>Kellie Walters, University of Tennessee</p>	<p>Biostimulants to Improve Plant Health and Quality</p> <p>Michelle Jones, Ohio State University</p>	<p>Perennials: Past, Present, and Future</p> <p>Paul Pilon, Opel Growers</p>	<p>Diagnóstico de Enfermedades y Desórdenes Abióticos / Diagnosis of Diseases and Abiotic Disorders</p> <p>Rosa Raudales, University of Connecticut</p>
SESSION 2 10:30 - 11:30 a.m.	<p>Hydroponics: Water Quality to Grow High-quality Crops</p> <p>Rosa Raudales, University of Connecticut</p>	<p>What's New in the Biocontrol World</p> <p>Suzanne Wainwright-Evans, Buglady Consulting</p>	<p>Perennials, Natives and Beagles</p> <p>Peter Van Berkum, Van Berkum Nursery</p>	<p>Leer las etiquetas y el equipo de protección personal (PPE, por sus siglas en inglés) / Reading labels and PPE</p> <p>Anna Meyerhoff, New York Center for Agricultural Medicine and Health and Northeast Center for Occupational Health and Safety (NYCAMH/NEC)</p>
SESSION 3 1:30 - 2:30 p.m.	<p>Strategies for Growing High-quality herbs</p> <p>Kellie Walters, University of Tennessee</p>	<p>Stopping Xanthomonas and Other Plant Spotters</p> <p>Margery Daughtrey, Cornell University</p>	<p>Growing and Selling Native and Naturalized Perennials for Pollinators</p> <p>Jane Sorensen, Northeast Pollinator Plants</p>	<p>Regando Cultivos en Contenedores en Invernaderos y Viveros / Watering Containers in Greenhouses and Nurseries</p> <p>Mayra Toro-Herrera, University of Connecticut</p>
SESSION 4 2:30 - 3:30 p.m.	<p>Food Safety Issues When Growing Greenhouse/CEA Leafy Greens</p> <p>Shirley Micallef, University of Maryland</p>	<p>Dealing with Diagnosis</p> <p>Nora Catlin, Cornell Cooperative Extension of Suffolk County</p>	<p>Perennial Trial Results</p> <p>Eileen Anderson, Aris Horticulture, Inc.</p>	<p>Monitoreo de Plagas de Insectos y Ácaros en el Invernadero / Scouting for Insect and Mite Pests in the Greenhouse</p> <p>Carla Caballero, University of Connecticut</p>
SESSION 5 4:00 - 5:00 p.m.	<p>Lighting Up CEA Crops</p> <p>Neil Mattson, Cornell CALS; Roberto Lopez, Michigan State University</p>	<p>Why Can't They Just Stay Home? What's New in Invasive Pests of Ornamentals</p> <p>Elizabeth Lamb, New York State Integrated Pest Management Program, Cornell CALS</p>	<p>You Grow Perennials, What Could Possibly Go Wrong?</p> <p>Paul Pilon, Opel Growers</p>	<p>Trabaje con seguridad / Work Safely</p> <p>Anna Meyerhoff, New York Center for Agricultural Medicine and Health and Northeast Center for Occupational Health and Safety (NYCAMH/NEC)</p>

WELCOME RECEPTION & TOWN HALL PANEL | 5:00 - 6:00 p.m.

A discussion on what's new in floriculture breeding and genetics with leaders in the industry. Cash bar and hors d'oeuvres provided.

THURSDAY, NOVEMBER 9 Trade Show Open 8:00 AM - 3:00 PM

SCHEDULE GRID (subject to change)

Track	Business and Marketing	Floriculture Disease & Pest Management	Floriculture Production	Cut Flowers
SESSION 1 9:00 - 10:00 a.m.	<p>Pricing Strategies from a Grower/Retailer's Perspective</p> <p>Mark Adams, Adams Fairacre Farms</p>	<p>Feeling a Bit Grey and Fuzzy (Botrytis)?</p> <p>Mary Hausbeck, Michigan State University</p> 	<p>Getting the Most Out of New, Old and Combo PGRS</p> <p>Roberto Lopez, Michigan State University</p> 	<p>Outdoor Dahlia Production for Cut Flowers</p> <p>Stephanie Burnett, University of Maine</p>
SESSION 2 10:30 - 11:30 a.m.	<p>Omni-Channel Plant Purchases: How Are Online and In-store Plant Purchasers and Purchases Different?</p> <p>Bridget Behe, Michigan State University-Retired</p>	<p>They Seek Them Here, They Seek Them Here... How to Effectively Scout a Greenhouse</p> <p>Elizabeth Lamb, New York State Integrated Pest Management Program, Cornell CALS</p> 	<p>Success with Unrooted Cuttings From the Box to the Rooted Liner</p> <p>Roberto Lopez, Michigan State University</p>	<p>Pest Issues for Cut Flowers</p> <p>John Sanderson, Cornell University Entomology</p> 
SESSION 3 1:30 - 2:30 p.m.	<p>Effective Marketing on a Budget: The Most Bang for Your Buck!</p> <p>Maggie Bridge, Sam Bridge Nursery & Greenhouses</p>	<p>Scouting Methods for Greenhouse Pests and Beneficials</p> <p>John Sanderson, Cornell University Entomology</p> 	<p>What's New in Substrates, Peat and Alternative Amendments</p> <p>Brian E. Jackson, North Carolina State University, Department of Horticulture Science</p>	<p>The Northeast Greenhouse Conference & Expo is hosted by New England Floriculture, Inc., a group of grower representatives from the Northeast, augmented by University and Cooperative Extension staff in each state who specialize in greenhouse crops and management.</p>
SESSION 4 2:30 - 3:30 p.m.	<p>Managing Through a Labor Shortage</p> <p>Erin Pirro, Farm Credit East</p>	<p>Don't Let Your Roots Rot!</p> <p>Mary Hausbeck, Michigan State University</p> 	<p>The Basics of Sensing Media Moisture and Ways to Manage Irrigation</p> <p>John Lea-Cox, University of Maryland</p>	
SESSION 5 3:30 - 4:30 p.m.	<p>Lessons from the International Retail Garden Congress in The Netherlands</p> <p>Bridget Behe, Michigan State University-Retired</p>	<p>Pesticides and Beneficials - How to Get the Best of Both Worlds in Your Operations?</p> <p>Suzanne Wainwright-Evans, Buglady Consulting</p> 	<p>Top 10 Tips for Saving Water/Fertilizer</p> <p>Neil Mattson, Cornell/CALS; Stephanie Burnett, University of Maine</p>	

MORE INFO: (802) 865-5202 🌱 www.negreenhouse.org 🌱 info@delaneymeetingevent.com