



**NORTHEAST
GREENHOUSE**
CONFERENCE AND EXPO **2016**

*Growing the Northeast's
floriculture industry for 43 years!*

Holiday Inn Boxborough, MA
November 9 & 10, 2016



MERCHANDISING MAGIC COMPETITION

Did your business have an outstanding in store display that got great comments from your customers, increased sales, or highlighted an item you wanted to sell?

Consider submitting a picture and summary of the display for viewing at the Northeast Greenhouse Conference, November 9 & 10 at the Holiday Inn Boxborough, Massachusetts. Prizes will be awarded for the most creative, successful displays!

Fill out the information below, and send it along with a high resolution photo of the display to Elise Wernhoff at elise@delaneymeetingevent.com. Call 802-865-5202 if you have any questions. Deadline to submit: November 1, 2016.

Name of Business:

Mailing Address:

Website:

Describe the display in 50 words (dates it was in the store, product you were trying to move, impact on sales, if you would do it next year, etc.):

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Contact Person Submitting Application:

Phone:

Email: